



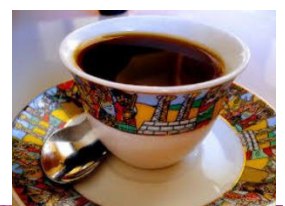
**USTOA**

**Out of Country Meeting Spring 2019**

**Hosted By**



**Ethiopia Land of Origins**



## Arrival at Addis Ababa: -

Addis Ababa is the capital city of Ethiopia established by Emperor Menelik II and his wife Empress Taytu in the late 19<sup>th</sup> century. Located in central Ethiopia, Addis Ababa (or Addis Ababa) means “**New Flower**” in Amharic and is known for its nearly perfect year-round climate. The Empress discovered a flower she had never seen before and named the city. In addition to its history, there is much to experience in Addis Ababa: world-class museums and restaurants, churches of the Emperors, the African Union, five star hotels, markets and more.



tel.

### Day 1. March 24, 2019: Sunday

**Attire:** Casual

- Arrive to Addis Ababa Airport
  - . From IAD at 07:15 Local Time
  - . From ORD at 08:00 Local Time
  - . From EWR at 23:55 Local Time  
(LAX pax protected in EWR)
- Meet and greet at Airport during arrival and welcome refreshment will be hosted by ET
  - Welcoming Dance Performance
  - Presenting welcome flower
  - Cake and Champagne
  - Photo
  - Officials from Ethiopian Airlines and Tourism Ethiopia will welcome the guests.
- Transfer for Check-in - Ethiopian Skylight Hotel
- 12:00 Noon Pick up from hotel for Lunch
- 12:15-02:00 PM Lunch at Makush Art Gallery with time for the artist to give speech about their work and sell their product.
- 02:00 PM Pick up to Transfer to Taytu Hotel
- 02:30-03:30 PM Experience the typical Ethiopian Coffee ceremony and tasting at Taytu Hotel “the 1<sup>st</sup> hotel in Ethiopia”.
- 03:30 PM Pick up to transfer back to Hotel
- 04:00 PM Arrive hotel.
- 06:30 – 08:30 PM Pick-up for guests arrived from (IAD and ORD) to Dinner at Diplomat Restaurant
  - Dinner (room service will be available) for EWR Guests at Skylight Hotel

### Day 2. March 25, 2019: Monday

**Attire:** Casual, Comfortable walking shoes, sunglasses and hat

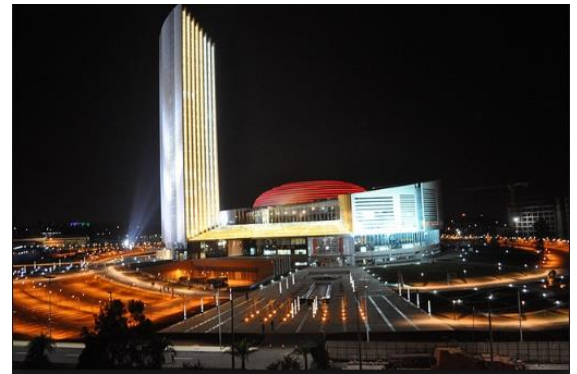
- Breakfast at the Hotel, starting from 06:00 A.M
  - 09:30 AM Pick-up for transfer to African Union
  - 10:00-11:00 AM Private Tour of African Union
  - 11:00 AM – Pick-up for transfer to Lunch  
11:00 AM transfer will be arranged from hotel for guests from EWR
  - 11:30-01:00 PM Lunch at Zoma Contemporary Art Center
  - 01:00 PM Guests will transfer to Holy Trinity Cathedral  
01:30-02:15 PM Tour of the **Holy Trinity Cathedral**.  
The oldest church in Addis Ababa that was built in reign of Emperor Menelik II. It has survived through many Historical periods, and has interesting architecture. **(Recommended Group Picture)**
  - 03:00 PM Arrive Hotel
- Attire:** Business Casual- jackets required (tie is optional)
- 05:00 PM USTOA members will have private meeting at the rooftop lounge for pre-discussion
  - 05:30-06:30 PM **Industry Meeting**, each USTOA members will have standing table for business networking with local invited industry members.
  - 06:30-09:00 PM Welcoming dinner at Ethiopian Airlines Skylight Hotel with the invited Industry guests, Ethiopian Airlines and Tourism Ethiopia Officials. Organized by Ethiopian Airlines



## Day 3. March 26, 2019: Tuesday

**Attire:** Casual, Comfortable walking shoes,  
Sunglasses and hat

- Breakfast at the Hotel, starting from 06:00 A.M  
  
7:30 - 10:15AM USTOA Board Meeting (special room arranged for USTOA Board of Directors at Ethiopian Skylight Hotel. Breakfast will be served in the meeting room.
- **Spouse/Guests** 8:00-10:00AM Meet at front desk to transfer to Boston Day's spa for fabulous Spa Time
- 10:30AM- Meet at the Skylight Hotel Lobby to transfer to City Tour
- 11:00-11:45AM **Ethnological Museum-**  
The museum displays the various ethnic groups found in Ethiopia with information about each of their lifestyles. This museum is often called Little Ethiopia. It was the former Palace of Emperor Haile Selassie.
- 12:00-12:45PM **National Museum-**Home of a replica of the oldest and famous hominid fossil 'Lucy' including time to take pictures
- 12:45PM Transfer to Lunch
- 01:00-02:30PM Dashen Terara Traditional restaurant for relaxed lunch on the patio
- 02:30PM Pick-up to Hotel and the rest of the day will be free time
  - Optional tour will be available for Coffee and Souvenir shopping
- 06:30PM Meet at hotel front desk to transfer to Castelli, Africa's famous Italian restaurant located in the center of old town Addis Ababa to experience Ethio-Italian Culture.
- 08:45PM Transfer to the hotel or Enjoy the rest of the evening at African Jazz Village (Jazz Club) owned by Dr. Artist Mulatu Astatke, who is best known as the father of Ethio-Jazz. He is trained in London, Boston and New York City



## Day 4. March 27, 2019: Wednesday

### Bahirdar

**Attire:** Casual, comfortable walking shoes sunglasses and hats. All women have to cover their head with scarf entering the temples. In addition, shoes must be taken off when entering in the temple hence, wearing socks is recommended. (Bahirdar Tour)

**Attire** for Cocktail and Dinner starting from 05:45 PM: resort wear

**Bahirdar**, a beautiful resort town on the banks of Lake Tana and a short distance from falls of the Blue Nile. The next day's hold amazing experiences on the river, home to schools of hippopotamus, and several islands of monasteries with ancient scriptures guarded by resident priests. You will have the chance to hike the falls, visit local villages and meet the priests and boys studying the ancient language of Ge'ez.



- 5:45AM Meet at Front Desk to Check-out and depart to Airport to Fly out to Bahirdar by host DMC. (Coffee and light snack will be provided at ADD Airport VIP Lounge)
  - Departure at 07:10 Local time
  - Arrival at 08:15 Local time
- Meet and greet at Bahirdar Airport and transfer to hotel. (Kuriftu Resort)
- 8:40-9:30AM Breakfast at the Resort
- 10:00AM Boat Cruise on the largest lake of Ethiopia to visit the 14<sup>th</sup> Century Monasteries (2 monasteries and Nile separation spot)
- 01:30- 02:30 PM: **Lunch-Buffer at Avanti Restaurant** (Blue Nile Hotel)
- 02:30PM Transfer back to Hotel Free Time in the hotel for different resort Activity (Massage)
- Optional car and guide will be ready for Shopping of souvenirs
- 05:45PM welcome cocktail reception by the lake view of the resort to witness the beautiful Bahirdar sunset.
- 06:45PM Light dinner will be served in the resort restaurant.
- **Optional Night Entertainment**  
08:30- 09:30 PM: Enjoy the original traditional freestyle music "Azmari" and dance known as "Esekesita" (Gojam Style)  
  
Overnight at Kuriftu Resort



## Day 5. March 28, 2019: Thursday Gondar

**Attire:** Comfortable clothes for traveling, comfortable shoes, sunglasses and hats. All women have to cover their head with scarf entering the temples (travel Gondar and Gondar city tour)

**Attire:** Casual, for cocktail reception starting from 06:00PM

**Gondar**, known as “Camelot of Africa” is nestled in the foothills of the Simien Mountains in northwestern Ethiopia. Gondar was the Royal Capital of Ethiopia and was founded in 1636 by Emperor Fasiladas. It combines Portuguese, Indian and local architectural designs.



- Breakfast at Kuriftu Hotel Bahardar
- 7:45AM Meet at Front Desk to depart to Gondar (186KM away from Bahirdar)
- Trip will be by comfortable Three air-conditioned coaches, Travel time about 3:30hrs.
- Stop pointes will be:-
  - Abay Mado Market place (10 Min.)
  - Injera making place (15 min.)
  - Coffee and Restroom (20 Min)
  - Mount Kuala for photoshoot from the Bus
- 12:00 Noon Arrive at Gondar, Directly transfer to Four Sister Restaurant Luggage car will directly proceed to the hotel in Gondar (AHA Gondar Hills/owned by Jacaranda tour)
- 12:00-01:00PM Lunch at Four Sisters Restaurant (Ethio-European Cuisine, Buffet)
- 01:30-03:45PM Gondar Tour including Royal enclosure, Fasiledes Bath and Souvenirs shopping stop.
- 03:45PM Transfer back to Hotel
- 04:00PM will arrive in the hotel pre check-in will be arranged, Luggage will already be in the room and room key will be delivered on arrival.
- 05:30PM meet by the pool for welcome cocktail reception to witness the spectacular landscape of Gondar Sun Set.
- 06:30-08:00PM Dinner that include Facility Visit with Live demonstration of Dinner preparation. Light Dinner will be served at the restaurant.

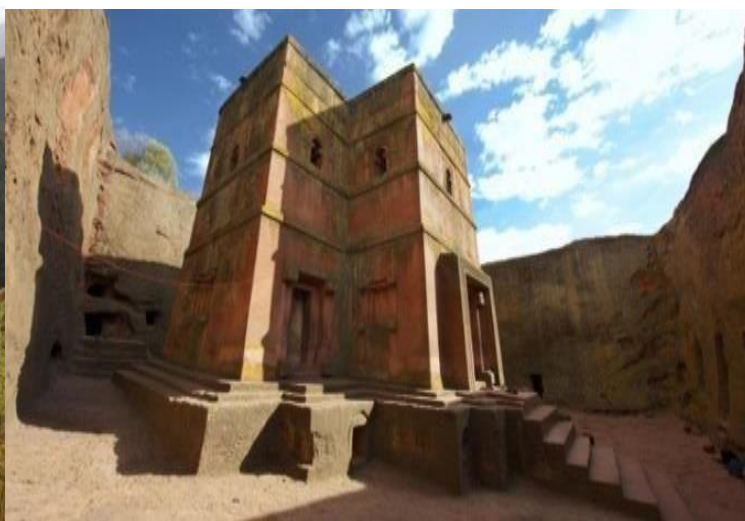
Overnight at AHA Gondar Hills



## Day 6. March 29-Lalibela: Friday

Lalibela, one of the seven wonders of the world, is known for its well preserved Rock Hewn churches; each rock churches are carved out and crafted beautifully from a single volcanic rock. Here you head back to 11<sup>th</sup> century, mythical rock hewn churches of Lalibela.

**Attire:** Casual, comfortable walking shoes sunglasses and hats. All women have to cover their head with scarf. Shoes must be taken off when entering in the temple. Wearing socks is recommended



- Breakfast at AHA Gondar Hills
- 8:00AM Meet at Front Desk to depart to Lalibela
  - Departure Time: 10:00
  - Arrival Time 10:30
- Meet and greet at the airport and transfer from airport to early Lunch at Ben Ababa located at top hill. Luggage Bus will directly proceed to Hotel at Mezena for early check-in
- 11:30-12:30PM Lunch at Ben Ababa
  - 4 groups will be performed for easy of tour after lunch and entrance ticket will be delivered
- 12:30 depart to shopping
- 01:00- 01:30PM Shopping time
- 01:30PM Transfer for a sightseeing tour,
- Special meet and greet will be arranged by priests performing Beza Kulu
  - Visit will include different rock hewn churches of Lalibela and Photo stop
- 03:45PM Transfer to hotel
- 04:00PM Arrive at the Hotel
- 05:00PM meet by the pool for welcoming cocktail reception to enjoy the surrounding breathtaking scenery of Lalibella.
- 06:30-08:00PM Dinner will be served at the hotel Restaurant.
- **Optional Night Entertainment:** To take part in a traditional Tej or honey wine tasting experience and practice the traditional dance.



## Day 7. March 30, 2019: Saturday

### Addis Ababa

**Attire:** Smart Casual



- 8:00AM Meet at front desk to depart to Addis Ababa
    - Departure Time: 10:10
    - Arrival Time 11:10
  - Transfer from airport to hotel (Sheraton Addis)
  - 12:00-01:00PM Lunch at Sheraton hotel
  - 01:30PM Meet at front desk to transfer to Hotel Tour:- (optional Visit, the rest of the group can enjoy the free time)
    - Addis Ababa Hilton Hotel (1<sup>st</sup> international 5\* Hotel)
    - Hyatt Regency
    - Capital Hotel
    - Jupiter Hotel
  - 04:00PM: Transfer to the hotel for an hour rest
  - 06:30PM: Meet at the front desk to transfer for Farewell Dinner.
  - 07:00-10:00PM Farewell Dinner party at 2000 Habesha Ethiopian Cultural Restaurant. hosted by Tourism Ethiopia.
- Time will be arranged for networking with Ethiopian Tour Operators
- 10:15PM Transfer back to hotel and Overnight at the Sheraton hotel

## Day 8. March 31, 2019: Sunday

### Departure

**Attire:** Casual



- 06:00AM – Pickup at hotel lobby for guests flying to EWR or CPT.
- Meet at 09:00AM at front desk to transfer to private tour of Ethiopian Airlines facility  
Attire: Smart Casual  
09:30-11:30AM tour of Ethiopian Airlines Facility that includes: -
  - Aviation Academy
  - MRO
  - Simulator
- 11:30-12:30PM Free time to enjoy the Bole District and shopping of coffee from its birth place.
- 12:30-02:30PM Lunch at Le-Mandoline Restaurant (where guests can see how traditional garments are made traditionally known as “Shemane”)
- The rest of the afternoon free time.  
Optional arrangement will be available for shopping coffee and souvenir
- 07:30PM Meet at the front desk to check out and transfer to Airport for departure.
  - Airport Business Class Lounge will be arranged until departure and dinner

-End of Tour-

