



FOR IMMEDIATE RELEASE  
March 23, 2009

## Supernet Tour and Travel Joins USTOA

Supernet Tour and Travel, doing business as Signet Tours, has joined USTOA as its newest Active Member, bringing USTOA's current total membership to 48 corporate members and over 150 brands.

"We are pleased to welcome Signet Tours as our newest member," says USTOA president Bob Whitley. "They will expand our reach in the Asian travel market and can now offer travelers the symbol of integrity and stability that comes with USTOA membership," adds Whitley.

On their new association with USTOA, Signet Tours Project Director Roy Liao states, "Signet understands the uncertainty in today's economic conditions. It is critical to renew our commitments to professionalism and quality to clients and partners, and joining USTOA is one of the ways we can accomplish this goal. We are excited to be a member."

Since its inception in 1999, Signet Tours, under the direction of CEO April Tsao, has sent more than 80,000 travelers to Japan, China, and Thailand. According to Liao, in a highly fragmented industry, Signet prides itself on innovation, quality and value.

Established in 1999, Signet Tours specializes in deluxe escorted tours to Japan, China and Thailand. The company is located at 1170 Durfee Ave., Suite E, S. El Monte, CA 91733,

For more information on Signet Tours, visit [www.signettours.com](http://www.signettours.com), or contact them at (1-877-388-1777), email: [info@signettours.com](mailto:info@signettours.com).

To reach USTOA, email [information@ustoa.com](mailto:information@ustoa.com), visit [www.ustoa.com](http://www.ustoa.com), or phone 1-800-GO-ustoa (1-800-468-7862).

END

Contact:  
For USTOA:  
Linda R. Kundell  
Kundell Communications  
[LRKPR@aol.com](mailto:LRKPR@aol.com)  
T: 212-877-2798