



USTOA ANNOUNCES LEGENDARY BROADCAST JOURNALIST LESLEY STAHL AS KEYNOTE SPEAKER FOR 2011 ANNUAL CONFERENCE & MARKETPLACE

NEW YORK (November 2, 2011) – Terry Dale, president of United States Tour Operators Association (USTOA), announced today, that CBS *60 Minutes* co-editor, Lesley Stahl will be the keynote speaker at the association's Annual Conference & Marketplace taking place December 11-13 at the Marco Island Marriott Beach Resort, Golf Club and Spa in Marco Island, FL.

"Bringing 20 years of award-winning broadcast journalism, Lesley Stahl will add a unique depth to this year's conference," added Dale. "We are delighted to have her kick-off our opening session."

Stahl has been a *60 Minutes* correspondent since March 1991. Prior to joining *60 Minutes*, Stahl served as CBS News White House Correspondent during the Carter and Reagan presidencies and part of the term of George H.W. Bush. The stories she has covered since joining CBS News in the Washington bureau in 1972 range from Watergate through the 1981 assassination attempt on President Reagan to the 1991 Gulf War. She has a collection of Emmy Awards for her interviews on *Face the Nation* and her *60 Minutes* reporting, including a Lifetime Achievement Emmy given in September 2003.

The USTOA Annual Conference & Marketplace provides a unique forum for USTOA Supplier Members to meet with top executives of USTOA's Tour Operator Members on a one-to-one, buy-and-sell basis. The conference is open to delegates from Active Member and Supplier Member companies of USTOA. Companies must be a current member of USTOA with annual dues paid for 2011 in order to attend.

For questions and more information on USTOA's annual conference, visit www.ustoa.com, email conference@ustoa.com or call 212.599.6599 ext 24.

About USTOA:

The member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow travelers unparalleled access, insider knowledge, peace-of-mind, value and freedom to enjoy destinations and experiences across the entire globe. Each member company has met the travel industry's highest standards, including participation in the USTOA's Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business.

As a voice for the tour operator industry for 40 years, USTOA also provides education and assistance for consumers and travel agents

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