



USTOA ANNOUNCES 2012 EXECUTIVE COMMITTEE AND BOARD OF DIRECTORS AT 2011 ANNUAL CONFERENCE & MARKETPLACE

NEW YORK (December 12, 2011) – The United States Tour Operators Association (USTOA) announced the 2012 Board of Directors, five of whom serve as the associations' Executive Committee, at its Annual Conference & Marketplace, December 11-13 at the Marco Island Marriott Beach Resort, Golf Club and Spa in Marco Island, FL.

"The coming year is looking to be an exciting one for USTOA, as we prepare to celebrate the association's 40th anniversary," said USTOA President Terry Dale. "Under the guidance and leadership of an exceptional Board of Directors, I am confident USTOA will continue to thrive."

Heading the Executive Committee as Chairman will be John Hanratty, senior vice president and chief marketing officer, Travel Impressions, Ltd., joined by: Jerre Fuqua, CTC, president, TRAVCOA and YMT Vacations, as vice chair; Paula Twidale, executive vice president, Collette Vacations, treasurer; Dana Santucci, vice president, EF Institute for Cultural Exchange/Go Ahead Tours, secretary; and John Stachnik, president and co-owner, Mayflower Tours, immediate past chair.

Additionally, four new members round-out USTOA's 2012 Board of Directors, who include: (*indicates newly elected)

- William Sennott, senior director business analytics and research, Ambassadors Group Inc. and USTOA safety and health committee chair
- Richard Launder, president, The Travel Corporation USA and USTOA associate member advisory committee chair
- Peter Schaefer, general counsel, Mark Travel Corporation & Affiliated Companies and USTOA government and industry affairs committee chair
- Harry Dalgaard, president, Avanti Destinations and marketing committee chair
- Roger Mahil, chairman & CEO, SITA World Tours
- Dan Mahar, CEO, Tauck
- Bob Drumm, president, General Tours World Traveler*
- Ron Krueger, executive vp & CFO, Pleasant Holidays*
- Scott Nisbett, president & CEO, Globus family of brands*
- Larry Kwan, president, Pacific Delight Tours*

For more information on USTOA, visit www.ustoa.com or call 212.599.6599.

About USTOA:

The member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow travelers unparalleled access, insider knowledge, peace-of-mind, value and freedom to enjoy destinations and experiences across the entire globe. Each member company has met the travel industry's highest standards, including participation in the USTOA's Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business.

As a voice for the tour operator industry for 40 years, USTOA also provides education and assistance for consumers and travel agents.

Contact:

Gina Sisco
Redpoint Marketing PR., Inc.
212-229-0119
Sisco@redpointpr.com

###