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ADVENTURES BY DISNEY JOINS USTOA

Adventures by Disney has joined USTOA as its newest Active Member. The membership brings the organization's current total to 47 corporate members and more than 150 brands.

Along with Adventures by Disney, the Walt Disney Travel Company becomes a brand member of USTOA, according to Bob Whitley, USTOA president. "We are extremely delighted to have a company with a longstanding reputation like Disney as our newest member. We're looking forward to working with the company to further the cause of the tour operator industry in America," said Whitley.

Of the new association with USTOA, Ed Baklor, Senior Vice President, Adventures by Disney, said, "Adventures by Disney is very excited about joining USTOA. We've been bringing families on immersive trips around the world for several years, and as we continue to grow we have great enthusiasm for joining an organization such as USTOA."

Founded in 2004, Adventures by Disney is based in California and operates escorted group tours to destinations throughout the world, while the Walt Disney Travel Company sells leisure vacations to Disney theme parks and resorts in California and Florida.

For more information on Adventures by Disney visit <http://abd.disney.go.com>. To reach USTOA, email information@ustoa.com, visit www.ustoa.com. or phone 1-800-50-ustoa (1-800-468-7862).

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Contact:
For USTOA:
Linda R. Kundell
Kundell Communications
LRKPR@aol.com
T: 212-877-2798

For Disney:
Paul Garcia
Public Relations Manager
Disney Worldwide Sales & Travel Operations
Paul.m.garcia@disney.com
T: 714-284-6386