



## GRAND CIRCLE CORPORATION JOINS USTOA

**NEW YORK (January 19, 2012)** – The United States Tour Operators Association (USTOA) kicks off 2012 with the addition of a new Active Member. Grand Circle Corporation has joined the association, bringing USTOA's current total to 45 corporate members and more than 150 brands.

"Grand Circle's commitment to providing U.S. travelers with impactful and intercultural experiences is highly aligned with our association values," said Terry Dale, president, USTOA. "They are a very welcome addition to our membership."

"We are delighted to join the United States Tour Operators Association in our shared effort to provide American travelers with excellent travel experiences at great value," said Alan E. Lewis, CEO and owner of Grand Circle Corporation.

Grand Circle Corporation is a leading international travel and adventure provider for Americans over 50. Through its award winning sister brands, Grand Circle Travel, Overseas Adventure Travel, and Grand Circle Cruise Line, the organization offers more than 70 escorted tours, small group adventures by land and sea, and river cruises to 85 countries.

Grand Circle Corporation is located at 347 Congress Street, Boston, MA 02210. For more information on Grand Circle Travel and Grand Circle Cruise Line, visit [www.gct.com](http://www.gct.com) or call 1-800-221-2610; for more information on Overseas Adventure Travel, visit [www.oattravel.com](http://www.oattravel.com) or call 1-800-955-1925.

For questions and more information on USTOA, visit [www.ustoa.com](http://www.ustoa.com), call 212-599-6599, or email [information@ustoa.com](mailto:information@ustoa.com)

**About USTOA:**

The member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow travelers unparalleled access, insider knowledge, peace-of-mind, value and freedom to enjoy destinations and experiences across the entire globe. Each member company has met the travel industry's highest standards, including participation in the USTOA's Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business.

As a voice for the tour operator industry for 40 years, USTOA also provides education and assistance for consumers and travel agents.

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